



St George Rowing Club Sponsorship Packages

A Proud Not-for-Profit Supporting Grassroots Rowing in the Georges River Region

At St George Rowing Club, we're more than just a sporting organisation — we're a proud community hub nurturing local talent, promoting healthy living, and fostering lifelong friendships through rowing. As a not-for-profit club located in the heart of Como, we invite local businesses to partner with us in supporting the next generation of athletes and creating positive impact in our region.

1. Platinum Sponsor – \$5,000/year

Major Club Partner

- Naming rights for a regatta or major club event
 - Logo placement on club boats, marquee, and team uniforms or building
 - Full-page feature on the club's website with link to your business
 - Featured sponsor across all social media and digital newsletters
 - Opportunity to speak or display at Club Presentation Night & Open Days
 - Banner/signage placement at club entry (provided by sponsor)
 - 4 tickets to sponsor appreciation event + club merchandise pack
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2. Gold Sponsor – \$2,500/year

Community Champion

- Logo on team trailer and selected training equipment
 - Half-page feature on the club's website with link to your business
 - Inclusion in monthly sponsor spotlight on social media
 - Logo on club signage at local regattas
 - 2 tickets to sponsor appreciation event + club cap and polo
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3. Silver Sponsor – \$1,000/year

Local Business Supporter

- Logo on club website with link to your business
- Inclusion in quarterly sponsor feature post on social media

- Acknowledgement at Club Open Day and in club newsletter
 - Certificate of Appreciation for display in your business
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4. Bronze Sponsor – \$500/year

Friends of the Club

- Business listed in supporters section of the website
 - Shoutout on social media and at community events
 - Thank-you plaque and club supporter sticker for display
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In-Kind Sponsorship

Do you have goods or services that could support the club (e.g., catering, printing, equipment, signage, health & wellness services)? We welcome in-kind partnerships and will tailor a benefits package to match the value of your contribution.

Why Sponsor St George Rowing Club?

- **Local exposure** to families, athletes, and supporters
 - **Positive brand alignment** with health, community, and youth development
 - **Direct support** for junior and senior rowing programs, equipment, and travel
 - **Tax deductible contributions** through our not-for-profit status
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Let's Work Together

We'd love to tailor a sponsorship that suits your business goals.

Contact: **Lyndal Talarico** | manager@rowersoncooksriver.com.au

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Together, let's keep our community strong and rowing forward.